



**MARINE FISHERIES ADVISORY COMMITTEE**  
**October 23-25, 2012 ♦ Silver Spring, MD**

Silver Spring Civic Building  
 One Veterans Place  
 Silver Spring, Maryland

<b>Day 1 – Tuesday, October 23, 2012</b>			
<b>Time</b>	<b>Min.</b>	<b>Subject</b>	<b>Presenter</b>
<b>Standing Reports &amp; Budget Discussion</b>			
9:05 – 9:15	10	<b>Welcome and Remarks</b> on Recent Recommendations to NOAA/DOC by MAFAC	<b>Keith Rizzardi</b> , Chair
9:15		<b>Introduction of Dr. Lubchenco</b>	<b>Sam Rauch</b> , Deputy Assistant Admin. for Regulatory Programs
9:15 – 10:00	45	<b>Report from the NOAA Administrator</b> and Q&A with MAFAC members	<b>Jane Lubchenco</b> , Under Secretary of Commerce for Oceans and Atmosphere
10:00 -10:45	45	<b>Budget Briefing (Informational/Action)</b> <ul style="list-style-type: none"> <li>▪ Presentation/Discussion of MAFAC Results on NOAA Fisheries Budget Prioritization</li> </ul>	<b>Tony Chatwin</b> , Chair MAFAC Budget & Strategic Planning Subcommittee
10:45	15	Break	<b>Dr. Lubchenco Departure</b>
11:00 – 11:15	15	<b>Budget Briefing</b> (continued) <ul style="list-style-type: none"> <li>▪ NMFS Budget Update for FY2013</li> </ul>	<b>Gary Reisner</b> , NMFS CFO, Office of Management & Budget
11:15 -11:45	30	<b>MAFAC Executive Director:</b> Status of prior MAFAC meeting outputs; Doodle Poll results for 2013 meeting dates; New Subcommittee Issue	<b>Mark Holliday</b> , MAFAC DFO
11:45 – 12:00	15	<b>MAFAC Consultant Reports:</b> Trends from Pacific Commission	<b>Randy Fisher</b> , Executive Director, PSMFC
	75	Lunch	
<b>Seafood Certification Workshop (Informational/Action)</b>			
1:15 – 1:45	30	<b>Seafood Certification: Introduction and context for Working Group effort</b>	<b>George Nardi</b> , Commerce Subcommittee Chair
1:45 – 2:45	60	<b>Panel presentation by external experts-- Present and future issues</b> (value of sustainability in the marketplace, federal labeling, industry perspective)	<b>John Connelly</b> , President, National Fisheries Institute <b>David Long</b> , Seafood Coordinator of Merchandising & Procurement, The Kroger Co. <b>Tim Hansen</b> , NOAA Fisheries Office of Seafood Inspection <b>Dawn Martin</b> , President, SeaWeb
	15	Break	
3:00 – 4:00	60	<b>Panel presentations - Discussion</b>	
4:00 – 5:00	60	<b>Certification Working Group Deliberation</b> Development of work plan	<b>George Nardi</b> , Commerce Subcommittee Chair

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5:00		Adjourn	
5:30		<b>Evening No-host Social</b> with new Regional Council members & NOAA Fisheries Leadership	McGinty's Public House 911 Ellsworth Dr., Silver Spring

<b>Day 2 - Wednesday, October 24, 2012</b>			
<b>Time</b>	<b>Min.</b>	<b>Subject</b>	<b>Presenter</b>
<b>AM Meeting</b>			
8:30-9:15	45	<b>Subcommittee Meeting</b> Recreational Fishery Subcommittee	<b>Ken Franke</b> , Subcommittee Chair
	5	Break	
9:20– 12:00	160	<b>Vision 2020 v. 2.0</b>	<b>Patty Doerr</b> , Ad Hoc Work Group Chair
	70	Lunch	
<b>ESA &amp; Jeopardy - Broad cast via Webinar</b>			
1:10 – 1:30	20	<b>ESA Section 7 and MSA Introduction</b> <b>Overview &amp; Q&amp;A Session</b>	<b>Helen Golde</b> , Director, Office of Protected Resources <b>Craig Johnson</b> , Protected Resources Fishery Biologist <b>Marian MacPherson</b> , Management and Program Analyst, Sustainable Fisheries
		<b>Presentation of Case Studies (30 min) with Questions &amp; Answers (15 min)</b>	
1:30– 2:15	45	<b>Case Study I:</b> 2012 Hawai'i long-line shallow set fishery	<b>Patrick Opay</b> , PIR Endangered Species Branch Chief <b>Paul Dalzell</b> , Senior Scientist, Western Pacific Regional Fishery Management Council
2:15 – 3:00	45	<b>Case Study II:</b> Gulf of Mexico reef fish fishery	<b>David Bernhart</b> , SER Assistant Regional Administrator for Protected Resources <b>Kevin Anson</b> , Vice Chair, Gulf of Mexico Fishery Management Council
	15	Break	
3:15 – 4:00	45	<b>Case Study III:</b> Lower Columbia River Tule Fall Chinook Salmon	<b>Bob Turner</b> , NWR Assistant Regional Administrator for Salmon Management <b>Don McIsaac</b> , Executive Director of the Pacific Fishery Management Council
4:00 – 4:30	30	<b>Final Discussion and Q&amp;A (concludes webinar)</b>	<b>Julie Morris</b> , Protected Resources Subcommittee Chair

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4:30 – 5:15	45	<b>ESA Working Group Deliberation</b> Development of work plan ( <i>Tentative</i> )	<b>Julie Morris</b> , Protected Resources Subcommittee Chair
5:15		Adjourn	
TBD		<b>Vision 2020 v. 2.0 breakout session(s)</b> ( <i>Tentative if necessary</i> )	<b>Patty Doerr</b> , Ad Hoc Work Group Chair

<b>Day 3 - Thursday, October 25, 2012</b>			
<b>Time</b>	<b>Min.</b>	<b>Subject</b>	<b>Presenter</b>
8:30 – 9:30	60	<b>Subcommittee Meetings</b> (tentative) Commerce Subcommittee: Continue development of work plan ESA Joint Working Group: Continue development of work plan	<b>George Nardi</b> , Subcommittee Chair  <b>Julie Morris</b> , Subcommittee Chair
9:30 – 10:00	30	<b>NOAA Update on Conservation and Management</b>	<b>Eric Schwaab</b> , Assistant Administrator for Fisheries
	15	Break	
10:15 – 12:30	135	<b>Vision 2020 v. 2.0, final discussion and recommendations</b>	<b>Patty Doerr</b> , Ad Hoc Work Group Chair <b>Keith Rizzardi</b> , MAFAC Chair
12:30 – 1:30		Lunch	
1:30 – 2:00	30	<b>Public Comment Period</b>	
2:00 – 3:00	60	<b>Develop communications plan/next steps for Vision 2020 v. 2.0</b>	<b>Keith Rizzardi</b> , Chair <b>Kate Naughten</b> , NOAA Fisheries Office of Communication
3:00 – 3:30	30	<b>MAFAC approval of Certification and ESA Jeopardy Working Group Plans</b>	<b>George Nardi</b> , Subcommittee Chair  <b>Julie Morris</b> , Subcommittee Chair
3:30 – 4:00	30	<b>Discussion &amp; Review of other Subcommittee Reports</b>	<b>Ken Franke</b> , Recreational Subcommittee <b>Tony Chatwin</b> , Budget and Strategic Planning Subcommittee
4:00 - 4:30	30	<b>Review of Decisions, Action Items, Next Steps</b>	<b>Keith Rizzardi</b> , MAFAC Chair
4:30 pm		<b>Wrap up/Adjourn</b>	