



NMFS Announces the Availability of the “Release Mako” app for iPhone and iPad

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The National Marine Fisheries Service (NMFS) has developed a free application (app) for the iPhone and iPad to encourage the live release of North Atlantic shortfin mako sharks (*Isurus oxyrinchus*). With the Release Mako iPhone app you can now report and submit photos of your live releases of shortfin mako sharks while still on the water.

The Release Mako app uses a mobile device's built-in GPS, when available, to fill in location coordinates on the shortfin mako live release data form. The catch and release reports submitted through the app are used to populate an interactive web map that allows commercial and recreational fishermen to put their mako on the map. Release Mako also provides current information on shortfin mako stock status and regulations, along with details on tagging programs and safe handling and release guidelines.

The new iPhone version of the Release Mako app complements the already developed Android version of the app. Both apps support the shortfin mako live release web page. You can find the Release Mako app and the main shortfin mako live release webpage and web map at the following links:

App Page:

<http://www.nmfs.noaa.gov/sfa/hms/shortfinmako/app.htm>

Main Page:

<http://www.nmfs.noaa.gov/sfa/hms/shortfinmako/index.htm>

Web Map:

<http://www.nmfs.noaa.gov/sfa/hms/shortfinmako/Map/index.htm>



For questions about the North Atlantic Shortfin Mako Shark Live Release Program please contact us at: shortfinmako@noaa.gov

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