

2020 Council Coordination Committee Meeting

Council Communications Group Report

September 23-24, 2020 Video Conference

COVID-19 IMPACTS

- Social Distancing Requirements
- Travel Bans
- Work-at-Home Orders



- Cancelled Face-to-Face Meetings
- Closed Offices
- Impacted Fishing Communities

Necessity is the mother of invention

NEW WAYS TO CONDUCT COUNCIL BUSINESS

- Virtual Meetings
- New Training and Outreach Material
- Enhanced Stakeholder Outreach





- Newsletter converted to digital format
- Incoming phone calls transferred to staff cell phones
- Website updates on participating in virtual meetings & on using simultaneous interpretation services



- Professional videos instead of outreach meetings to inform for-hire fleet of new reporting requirements
- Public comments solicited on COVID-19 impacts on fishery and management measures considered to alleviate those impacts



- Increased Webinars, including five public hearings and an extra one-day Council meeting for a Mackerel, Squid and Butterfish FMP amendment
- Webinar participation guide, designated staff to troubleshoot during meetings, pre-meeting training sessions
- Survey Monkey to hold officer elections



New England Fishery Management Council



- Public hearings on important groundfish and scallop amendments by webinar and one in person under a large tent, with great effort, time and expense
- Stakeholder training on joining and talking on webinars
- Remote Participation Guide and a Help Desk
- Additional press releases, Council round ups, targeted emails







- Multiple practice sessions for Council members and presenters before each meeting
- Participation guides, connection instructions, enhanced eAgenda and future broadcast of meetings via YouTube
- Considering switching virtual meeting program to Zoom or RingCentral as limited bandwidth with platforms that are not video-optimized can result in frozen screens, significant lag times, overall poor performance



- Workaround developed for NMFS and other participants prohibited from using Zoom or RingCentral
- Now broadcasting Council meetings via YouTube for easier public and Federal access
- Multiple practice sessions for Council members, advisory body members and presenters before each meeting
- YouTube videos on how to participate in virtual meetings





- Instructional PPT on GoToWebinar
- Council member and staff pre-meeting practice sessions
- In-house Process Agenda outlining specific staff responsibilities during a webinar
- COVID-19 webpage with information and resources
- Spring issue of newsletter dedicated to COVID-19 impacts on data collection, Council operation & individual Advisory Panel members
- Delayed Advisory Panel open seat appointments out of respect to hardships to fishing community











- Virtual meeting protocols for Council chair, members and staff
- Single link in Federal Register, newspaper ads, Council website, meeting agenda, social media (Facebook, Twitter) to Advisory Panel meeting
- Virtual Fishers Forum with public scoping
- Virtual international workshop on area-based management for blue water fisheries
- COVID-19 webpage with information and resources
- Spring and summer newsletter dedicated to COVID-19 impacts to regional fisheries

Platforms Used to Hold Meetings during COVID-19

CM=Council meetings
P=public hearing/scoping

AB=Advisory Bodies (e.g., SSC, advisory panel, plan team) S=staff meetings/communiques

	Caribbean	Gulf	Mid- Atlantic	New England	North Pacific	Pacific	South Atlantic	Western Pacific
Adobe Connect		CM	CM, AB, P		CM, AB			
GoToMeeting	CM, AB			CM, AB				
GoToWebinar		CM, AB		CM, AB, P			CM, AB	
Google Meets	CM, AB							S
Microsoft Team			S				S	
RingCentral					S	CM, AB		
Skype				S				
Webex								CM, AB, P
Zoom	CM, AB		S		S			
In-Person				P				