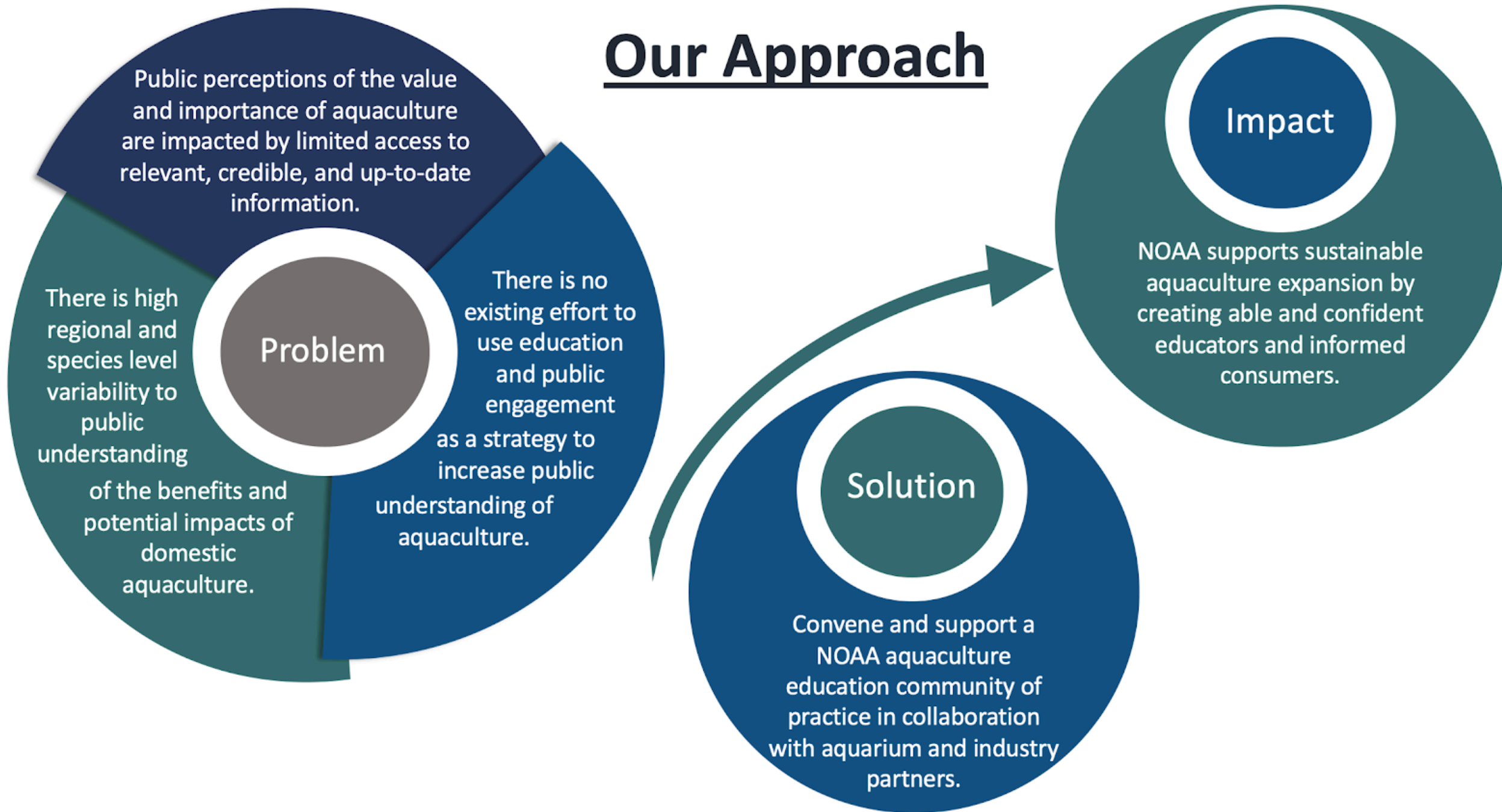


Our Approach



How did we arrive at this solution?

If we are going to build public support for sustainable aquaculture then a crucial first step is to build aquaculture literacy through education.



If we use education and public engagement as a strategy to enhance literacy then we will be able to increase public understanding of the value and benefits of domestic aquaculture.

NOAA is willing and able to participate, Aquarium partners are willing and able to participate, Industry is willing and able to participate.

What will it take to take to get there?

Inputs

Mentors/Funds for joint Knauss Fellow.

NOAA Line Office time and engagement.

Funding for an aquaculture education workshop.

Funding for aquaculture education collaborative mini-grants.

Activities

NOAA-wide aquaculture education survey.

Identification of individuals to join a community of practice.

Plan and convene workshop.

Plan and implement mini-grants.

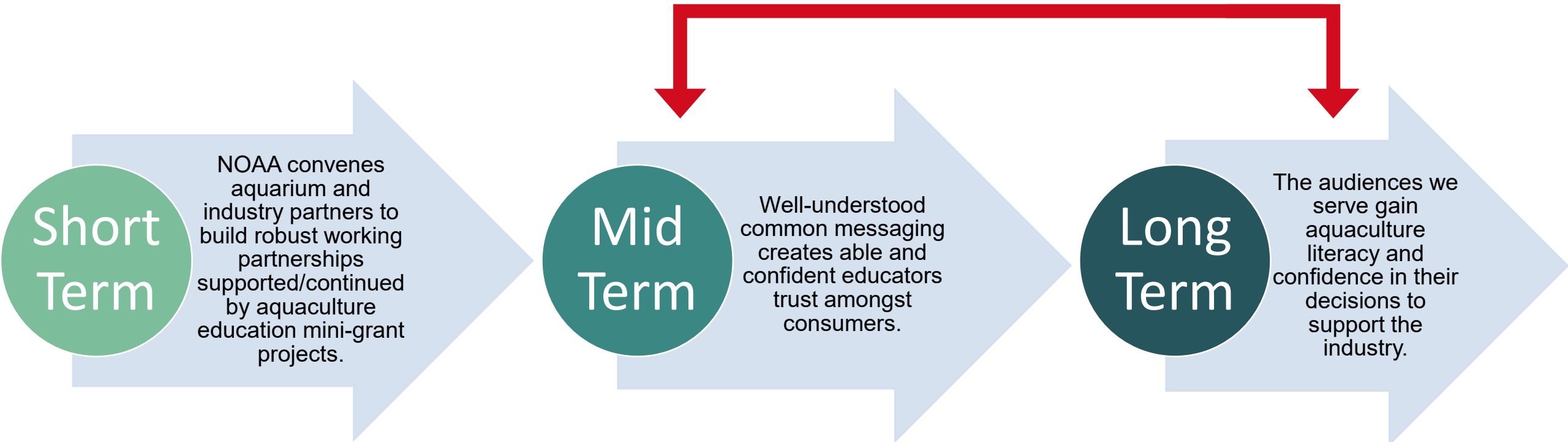
Outputs

Coordinated NOAA aquaculture education community of practice (e.g. Sharing of resources and best practices, coordinated efforts to address gaps).

Agreed upon common messaging on aquaculture topics.

Collaborative projects with aquarium and industry partners through funded mini-grants.

Where are we in 2021?



All together now...

Problem Statement

Public perceptions of the value and importance of aquaculture vary regionally and are often affected by limited access to credible and up-to-date information on the benefits and potential impacts of seafood farming.

Approach

Use education and public engagement as a strategy for increasing public understanding of the value and benefits of domestic seafood farming.

Goal

Convene a NOAA aquaculture education community of practice and promote collaborations with aquarium and industry partners.

Rationales

Achieving aquaculture literacy through education is a crucial first step in building public support of sustainable aquaculture.

