

Annotated Agenda  
MAFAC Meeting - San Diego, CA  
May 31 - June 2, 2023

1. **Title of Discussion:**        **National Seafood Strategy**
  
2. **Presenters:**                **Sarah Shoffler**, National Seafood Strategy Coordinator  
   **Doug Lipton**, Senior Research Scientist for Economics  
   **Ben Fissel**, Acting Chief, Economics and Social Analysis  
   Division
  
3. **Objective/Purpose:** Provide MAFAC with an update on the status of the [National Seafood Strategy](#) and an overview of NOAA Fisheries social science/economics portfolio as it relates to the Strategy.
  
4. **Background/Synopsis:** Public comments on the National Seafood Strategy are being reviewed and will serve to inform modifications to the Strategy. They've been largely positive. A NOAA Fisheries Leadership team has been formed to coordinate the development of an implementation plan, and it is anticipated that the focus of the plan will be on social science/economics approaches.

An overview of NOAA Fisheries' economics and social work can be found on this webpage about the [Human Integrated Ecosystem Based Fishery Management, Research Strategy 2021-2025](#).

5. **Action to be Taken by MAFAC Members:** Provide advice to NOAA Fisheries regarding social science/economics priorities relevant to the Strategy.