



**NOAA
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NOAA Fisheries

Saltonstall-Kennedy Research and Development Program FY24 Notice of Funding Opportunity

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Saltonstall-Kennedy Research and
Development Program Manager

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The 2024 Saltonstall-Kennedy Grant Competition

- NOAA Fisheries announced the availability of funding for a 2024 Competitive S-K Solicitation on May 25, 2023
- There is a Mandatory Pre-Proposal Process that is open for 60 days (May 25– July 24)
- Pre-proposals must be submitted through www.grants.gov
- NOAA will encourage or not encourage applicants at the end of the Pre-Proposal Process. All Letters will be sent by September 21
- The Request for Full Applications (RFA) will remain open until November 21, 2023
- The RFA and Notice of Funding Opportunity (NOFO) can be found at www.grants.gov
- NOFO#: NOAA-NMFS-FHQ-2024-2008000





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Eligibility

Who Can Apply?

Who Can Apply to the S-K Program?

- You are a citizen or national of the United States
- You are a citizen of the Republic of the Marshall Islands, Republic of Palau, or the Federated States of Micronesia
- You represent an entity that is a citizen
 - Corporation, partnership, association, or other non-Federal entity, non-profit or otherwise (including Indian Tribes)





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Program Objective

Objective of the S-K Program

- The objective of the S-K Grant Program is to promote U.S. fisheries by assisting the fishing community to address marketing and research needs.
- NMFS seeks applications that demonstrate direct benefits to the U.S. fishing industries and applications which involve fishing community participation





The 2024 S-K Priorities



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Promote and
Development

1. Promotion and Marketing
2. Development, Infrastructure, and Capacity Building
3. Science or Technology that Enhances Sustainable U.S. Fisheries





Promotion and Marketing



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Projects that:

1. Increase market demand and value of U.S. fisheries
2. Develop collaborative and improved regional, national, and global public relations and marketing opportunities
3. Include marketing strategies which involve participation of the seafood industry

Priorities

1. Promotion and Marketing



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Priorities

2. Development, Infrastructure and Capacity Building

Development, Infrastructure and Capacity Building

Projects that:

1. Develop new or underutilized U.S. fisheries
2. Improve the capacity of fishery sectors
3. Encourage greater or more effective participation by fishing communities
4. Demonstrate that any proposed new/improved infrastructure provides a broad benefit for the fishing community



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Science or Technology that Enhances Sustainable U.S. Fisheries

Projects that:

1. Directly impact U.S. fisheries through science and technology based projects
2. Demonstrate a direct need or benefit to the fishing community
3. Include, within the scope of the project, participation of the fishing community.

Priorities

**3. Science or
Technology that
Enhances
Sustainable U.S.
Fisheries**



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I am eligible, my project meets the S-K objectives and fits the 2024 priorities

How do I Apply?



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BEFORE YOU APPLY: Get Registered

In order to apply for a grant, you and/or your organization must complete the Grants.gov registration process. Registration can take between three-five business days or as long as two weeks if all steps are not completed in a timely manner. Register for grant opportunities now

[Register as an Organization](#) | [Register as an Individual](#)





www.grants.gov

Accessing the NOAA Grant Opportunity



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- **NOFO#: NOAA-NMFS-FHQ-2024-2008000**



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www.Grants.gov

Apply for Grants

Applying to the S-K Program

- Access “www.Grants.gov”
- Apply for Grants
- Step 1: “Download a Grants Application Package”
- **NOAA-NMFS-FHQ-2024-2008000**
- Select the 2024 Saltonstall-Kennedy Competition
 - Download and Submit your pre-proposal using the link: “PRE PROPOSALS FY24 Saltonstall-Kennedy”



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Pre-Proposals

Step 1: The S-K Pre-Proposal Process

- The FY24 SK Application Process requires a “Pre-Proposal”
- Applicants **MUST** submit a Pre-Proposal to WWW.Grants.Gov
 - Use the link: “PRE PROPOSALS FY24 Saltonstall-Kennedy”
- The Pre-Proposal Process is designed to provide an indication to potential applicants of the merit and relevancy of the proposed project
- The intent is to reduce the burden of preparing full proposals that do not have a high probability for being funded
- Full proposals will **NOT** be reviewed or evaluated if a pre-proposal was not received and ranked



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The S-K Pre-Proposal Format

- Cover Page
 - SF-424
- 2 Page Pre-Proposal
 - Title
 - Background and Priority Addressed
 - Relevance to the S-K Program
 - Objective and Methodology
 - Required Permits (if applicable)
 - Estimated Budget

www.grants.gov



Pre-Proposal Timeline



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PRE PROPOSALS Saltonstall
Kennedy



- There is a Mandatory Pre-Proposal Process that is open for 60 days (May 25 – July 24)
- Pre-proposals must be submitted to www.grants.gov
- NOAA will encourage or not encourage applicants at the end of the Pre-Proposal Process
 - All Letters will be sent between (July 24 and September 21)



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Apply for Grants

Full Proposals

- Return to “www.Grants.gov”
- Apply for Grants
- “Download a Grants Application Package”
 - **NOAA-NMFS-FHQ-2024-2008000**
- Select the 2024 Saltonstall-Kennedy Competition
 - Download and Submit your full application using the link: “FULL PROPOSALS FY24 Saltonstall-Kennedy”

The Application Process



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Apply for Grants

- “Download a Grants Application Package
 - **NOAA-NMFS-FHQ-2024-2008000**
 - Application Instructions and S-K NOFO
 - Read the NOFO
- “FULL PROPOSALS FY24 Saltonstall Kennedy”
- Application Package
 - Required Forms
 - SF-424
 - SF-424A
 - SF-424B
 - CD-511
 - SF-LLL
 - Narrative Attachments
 - Project Summary
 - Project Narrative
 - Budget Narrative
 - Other Attachments including NEPA Questionnaire



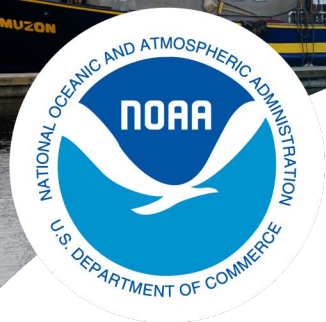
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NEPA

The National Environmental Policy Act - Questionnaire

- (1) The NEPA questionnaire was created to obtain information generally missing from grant applications/project proposals. Read and answer each question
- (2) Provide specific information on all work that occurs in the water/environment
- (3) Provide detail about catch
- (4) Provide detail about the location and timing of any on the water sampling/fishing activities
- (5) If the answer to NEPA questionnaire questions is NO, please provide reference/support in the proposal

Grants.Gov Submission Review



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Start Now!

- Register Early
- Submit Early
- Verify Submission is
- Received
- Validated
- Rejected with errors?





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Saltonstall-Kennedy Grant Competition

Important General Information

- Make sure you are eligible
- Download the NOFO from www.Grants.gov
- Read the NOFO
 - **NOAA-NMFS-FHQ-2024-2008000**
- Make sure your project fits the program objectives and priorities
- Register with www.grants.gov
- Submit a pre-proposal
- Apply to NOAA through www.grants.gov



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Important General Information Continued...

- The 2024 S-K Solicitation Closes 11/21/2023 at 11:59PM (eastern time)
- All applications **MUST** be submitted prior to the close of this solicitation. Late Applications will not be reviewed
- Applications must request between \$25K and \$500K in Federal Assistance



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Common Mistakes...

- Only the AOR representative listed on the SF-424 will be contacted regarding your application
- For the Pre-proposal only attach the SF 424 and the two page narrative. Do not embed external links within the project narrative
- Follow the instructions as outlined in the FY24 S-K Notice of Funding Opportunity

Common Mistakes Continued...



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- Page limits specified in the NOFO are not followed
- 2 page Project Summary
- 15 page Project Narrative
- 10 page Supporting Documentation
- 10 page Budget Narrative



How will my Application be Evaluated?



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**Selection
Process**

- All Applications will be reviewed for merit as outlined in the NOFO
- The following Evaluation Criteria are discussed in the NOFO:
 - Importance/ Relevance
 - Approach Methodology
 - Anticipated Impact of Results
 - Overall Qualifications of the Team
 - Outreach and Education



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When Will I Know?



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The S-K Timeline

- The Request for Applications is open for 180 days
- 60 days for pre-proposals
- 60 days for NOAA to send letters to either encourage or not encourage a full application; and
- 60 days for applicants to submit full proposals through [grant.gov](https://www.grant.gov)
- RFA closes 11/21/2023
- Due to the number of applications anticipated, and the robust review process applicants will be contacted by NOAA during the month of May 2024 for Grant Award Selections



Important References



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Information!

Help!

- Apply at www.grants.gov
 - **NOAA-NMFS-FHQ-2024-2008000**
- 1-800-518-4726 • support@grants.gov
- 2024 Saltonstall-Kennedy FAQs
- 2024 Saltonstall-Kennedy Application Process Guide
- For more Background and History:
 - http://www.nmfs.noaa.gov/mb/financial_services/skhome.htm



NOAA Program Offices



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Program
Questions?

- National Saltonstall-Kennedy Program Manager
 - Cliff Cosgrove
 - 301-427-8736
 - Clifford.Cosgrove@noaa.gov
 - Jen Foss
 - 202-657-3389
 - jennifer.foss@noaa.gov

Question and Answer Session



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www.grants.gov

- Please keep questions related to the information presented in the webinar
- A PDF of This presentation will be posted to:
http://www.nmfs.noaa.gov/mb/financial_services/sk_home.htm
- Also posted to this page will be:
 - 2024 Saltonstall-Kennedy FAQs
 - 2024 Saltonstall-Kennedy Application Process Guide

Questions?



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**Questions
and Contact
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