



U.S. Regional Fishery
Management Councils

2024 COMMUNICATIONS GROUP MEETING PROPOSAL

DRAFT FOR CCC REVIEW, OCTOBER 2023

OVERVIEW



Council Communications Group is proposing a 2-3 day in-person meeting in the Caribbean region in 2024.

May 2023:

- CCC heard a report of the 2023 Communication Group Meeting
- CCC directed the group to plan for a meeting and seek approval during the October 2023 meeting

Proposed meeting topics reflect Communications Group discussion and CCC recommendations

PROPOSED MEETING TOPICS



50th Anniversary of Regional Fisheries Management Councils

- Development and distribution of communications materials (i.e. logo, press release, feature articles, social media, etc.)
- Scoping for the potential of hosting an event
- Scoping for the development of products and/or publications

PROPOSED MEETING TOPICS



Development of CCC Hosting Guidance Materials

- Development of a guidance document outlining the process for hosting
- Development of an annual timeline for meeting planning
- Checklist for logistics and technical recommendations
- Development of a shared repository with materials from past events

PROPOSED MEETING TOPICS



Professional Development Training

- Communicating with news media
- Communicating science*

*CMOD is also planning a skills session related to communicating science.

PROPOSED MEETING TOPICS



CMOD/Fishery Forum Materials

- Development of an infographic on drafting Council motions
- Development of an infographic/timeline detailing how actions move through the management system
- Archiving Fishery Forum materials on fisherycouncils.org

QUESTIONS



- Can we begin planning a Communications Group meeting?
- Which meeting topics should be prioritized?
- Are there any extra items that should be addressed?
- If we engage in professional development as a group, how will that be funded?