

2024 Council Communications Group Meeting Proposal

Draft for Council Coordination Committee Review, October 2023

The Council Communications Group is proposing an in-person meeting in 2024. The group met in-person in February 2023. During the May 2023 CCC meeting, the CCC directed the group to plan an in-person meeting for 2024 and seek approval of proposed discussion items during the October 2023 meeting. This meeting would likely occur over two or three days in the Caribbean region in the Spring of 2024. Exact dates and location are still TBD, pending CCC approval.

Draft Meeting Topics

The following list reflects both the Communications Groups' discussion of potential meeting topics and the CCC's recommendations from the May 2023 meeting. These topics may be revised or rearranged as the agenda is developed. The Communications Group seeks input from the CCC on the appropriateness of this list and whether any additional or alternative topics or issues should be addressed. A detailed agenda will be circulated to the Executive Directors for final approval.

1. 50th Anniversary of Regional Fisheries Management Councils

- Development and distribution of communications materials
 - Logo
 - Press release
 - Feature articles
 - Social media announcements
- Scoping among Councils for the desire/logistics for hosting an event
- Scoping among Councils for the development of products and/or publications

2. Development of CCC Hosting Guidance Materials

- Development of a guidance document outlining the process for hosting CCC meetings
- Development of an annual timeline for CCC meeting planning
- Checklist for logistics and technical recommendations
- Development of a shared repository with materials from past CCC events

3. Professional Development

- Communicating with the news media
- Communicating science

4. CMOD/Fishery Forum Materials

- Development of an infographic on drafting Council motions
- Development of an infographic/timeline detailing how actions move through the management system

- [Archive of Fishery Forum materials on fisherycouncils.org](http://fisherycouncils.org)