

# Commerce Subcommittee



- 1) Respond to IATC questions on the Seafood Import Monitoring Program**
- 2) Provide recommendations on implementing the National Seafood Strategy**

# Commerce Subcommittee



- What are the most important elements of an effective traceability program? This should not only include elements that are within NOAA's purview, but also those within the purview of other government agencies.
- What are the risk factors that should be considered in determining the scope of any traceability program (e.g., species, countries, market, etc.) and why?
- How do we identify success, particularly when a large aspect of the program is deterrence?

# Seafood Strategy



- Ever Growing Regulatory Burden
- Climate Change
- Gentrification of Waterfronts
- Overfishing of Some Stocks
- International Competition
- Cost of Operation
- Inability of Processing Plants to Be Competitive
- Changes in the American Diet

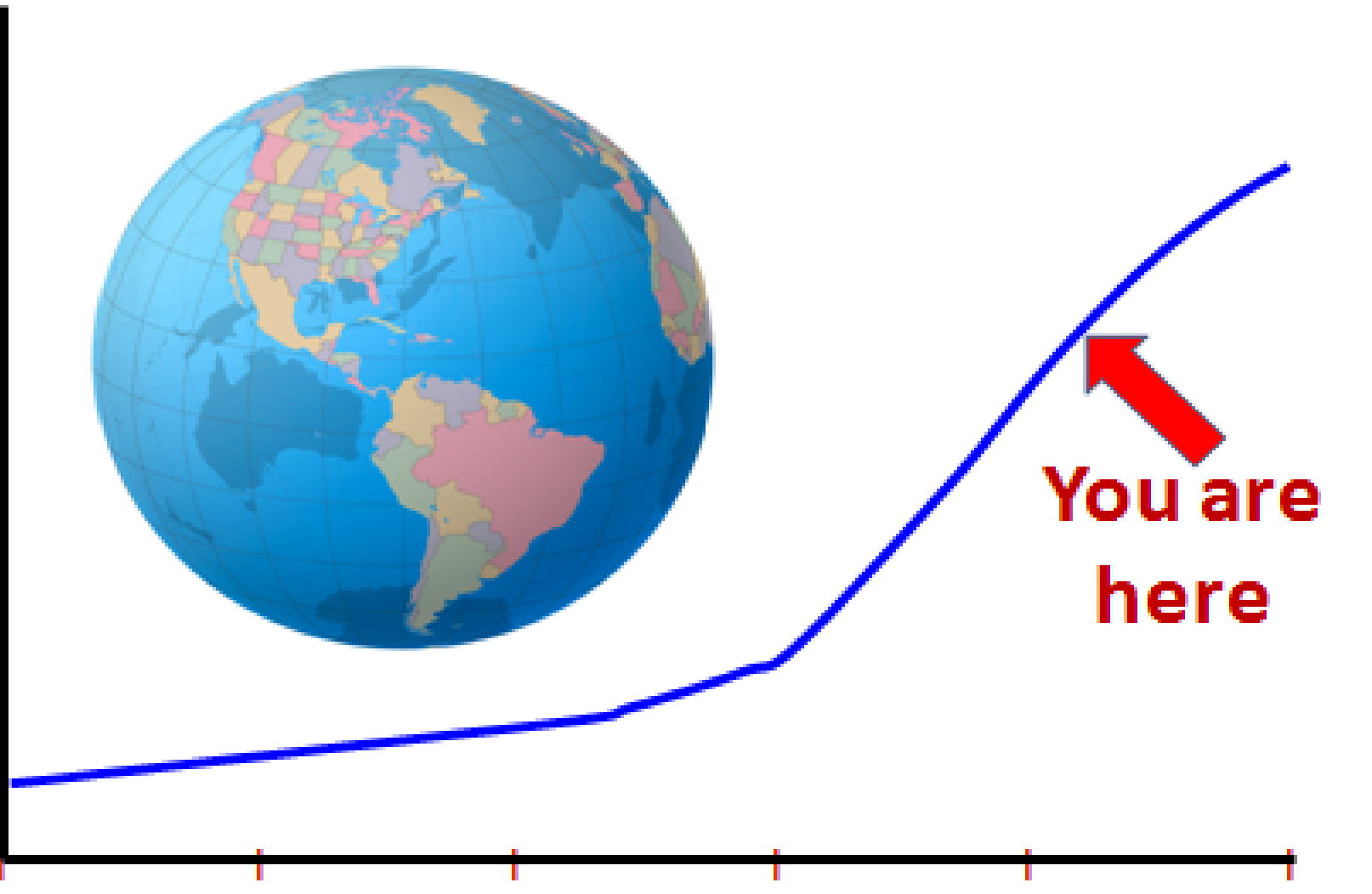
*Billions of People*



10-  
9-  
8-  
7-  
6-  
5-  
4-  
3-  
2-  
1-  
0-

1800 1850 1900 1950 2000 2050

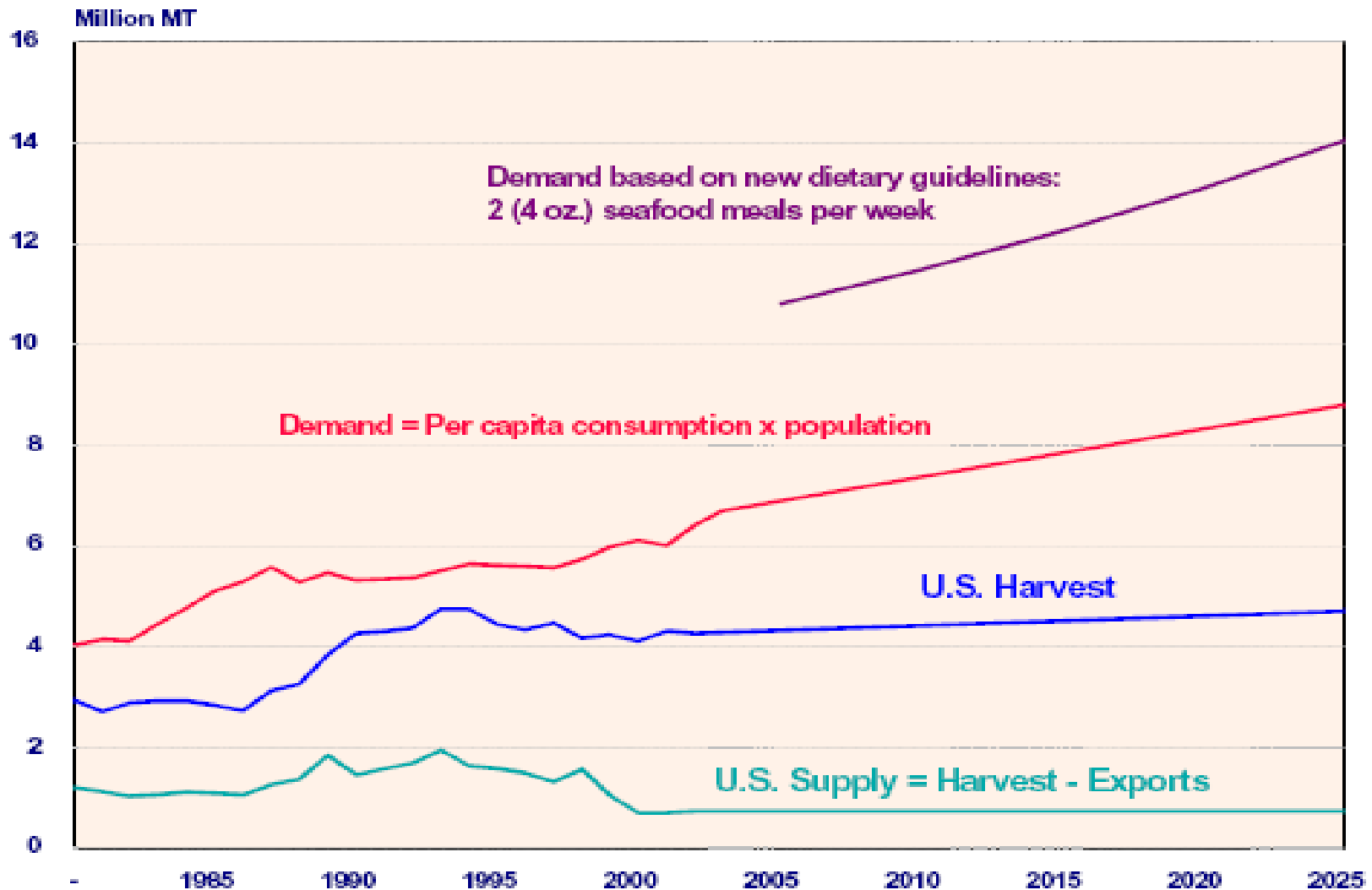
*Year*



**You are here**

# U.S. SEAFOOD SUPPLY AND DEMAND: PAST AND PROJECTED

(Round Weight)

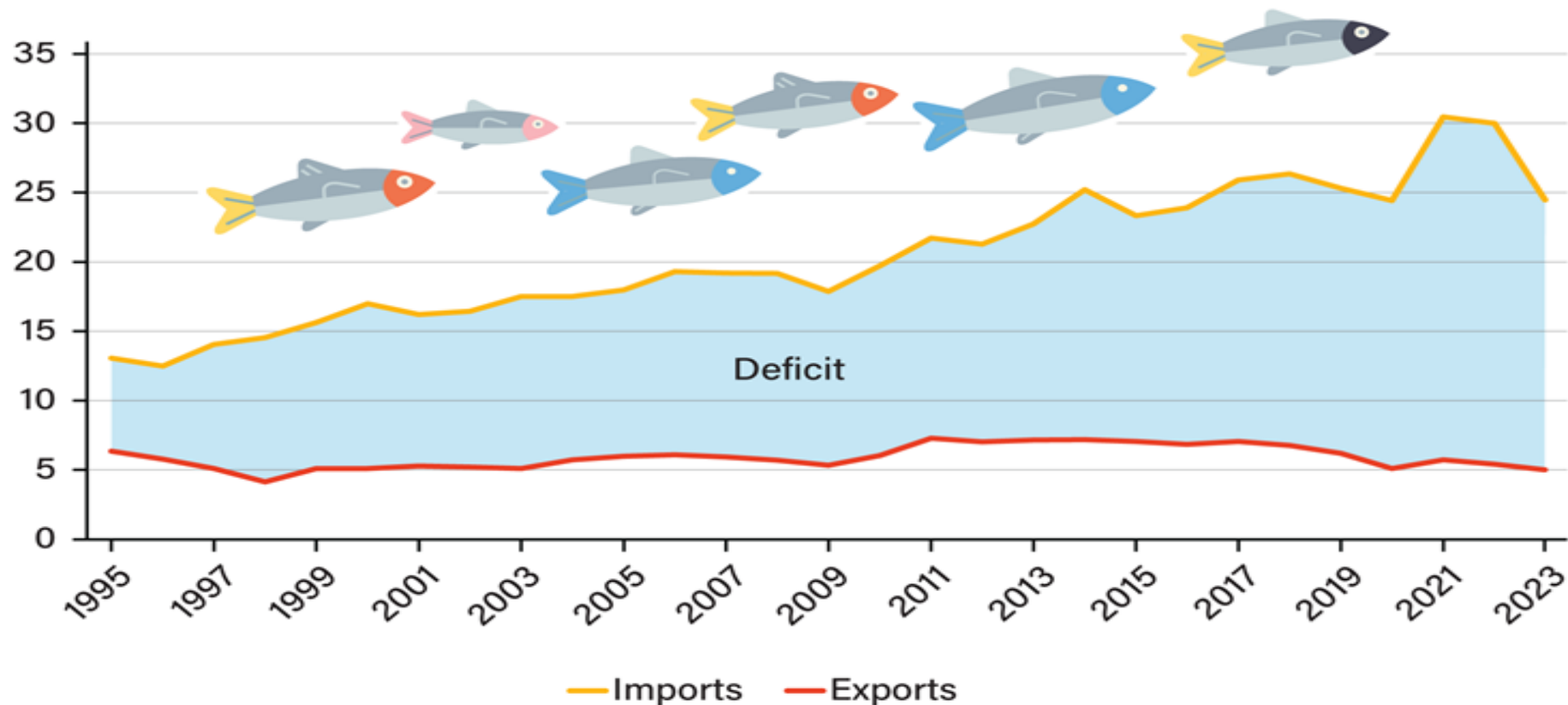


# U.S. seafood imports and exports, inflation-adjusted, 1995-2023



Economic Research Service  
U.S. DEPARTMENT OF AGRICULTURE

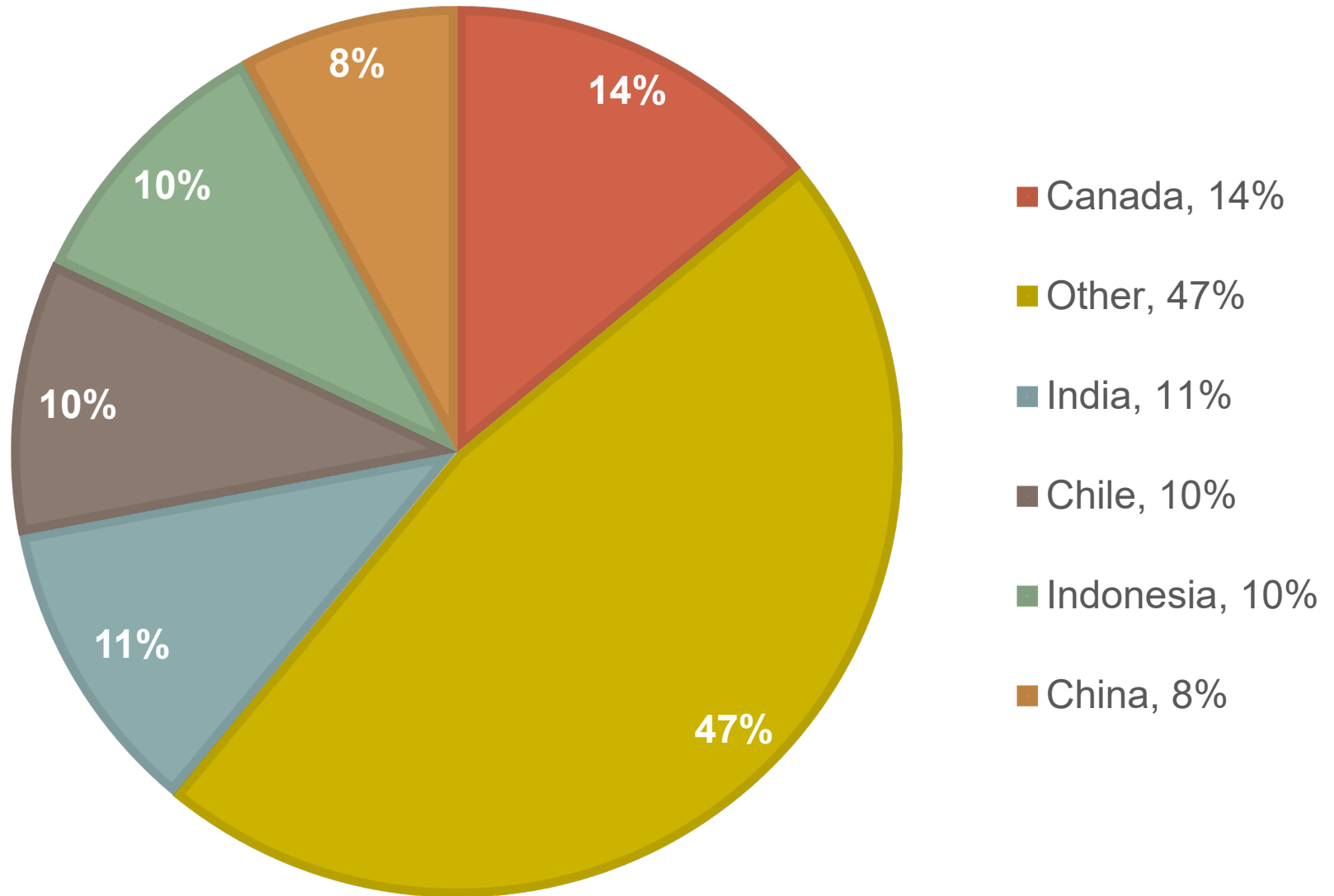
2023 U.S. dollars (billions)



Note: A trade deficit exists when annual imports are greater than annual exports. Data include fish, shellfish, and their products.

Source: USDA, Economic Research Service using data from U.S. Department of Commerce, Bureau of the Census, and U.S. Department of Labor, Bureau of Labor Statistics.

# U.S. Seafood Imports 2021



# NOAA Seafood Strategy



## **GOAL 1: Maintain or Increase Sustainable U.S. Wild Capture Production**

- Fisheries Science
- Fisheries Management
- Habitat Conservation in Support of Fisheries





# NOAA Seafood Strategy



## **GOAL 2: Increase U.S. Sustainable Aquaculture Production**

- Marine Aquaculture Management and Regulatory Efficiency
- Aquaculture Science



# NOAA Seafood Strategy



## **GOAL 3: Foster Access to Domestic and Global Markets for the Seafood Industry**

Communication and Promotion

U.S. Market Development

Fair Trade



# NOAA Seafood Strategy



## **GOAL 4: Strengthen the Entire U.S. Seafood Sector**

Seafood as a Vital Part of the Blue Economy

Seafood Infrastructure

Workforce Development

Equity and Environmental Justice



# NMFS Request



- 1) Which existing NOAA Fisheries Programs and actions (other than surveys and allocations), perhaps with modest adjustments might provide the greatest benefit to U.S. sector participants?
- 2) If NOAA Fisheries could allocate \$10 M to implementing the National Seafood Strategy, what industry services should it focus on next?